



# PRIME ADVISORS, INC.

## **Patrick J. Tuohy Joins Prime Advisors, Inc. as Senior Vice President and Director of Sales & Marketing**

FOR IMMEDIATE RELEASE

**REDMOND, WASHINGTON** – March 3, 2010 – Prime Advisors, Inc.,<sup>®</sup> an investment advisory firm specializing in managing bond portfolios for insurance companies, announced today the hiring of Patrick J. Tuohy as Senior Vice President and Director of Sales & Marketing. Tuohy has significant experience in both the insurance and asset management industries. Most recently, he was a Managing Director at Brookfield Investment Management, where he was responsible for insurance company business development and client services. Before that, he held similar positions at American Re Asset Management, a subsidiary of Munich Re, and The Prudential Insurance Company.

“I am thrilled that Patrick has decided to join us,” said Duane Castles, Prime’s Chairman and Chief Executive Officer. “I am confident that his industry knowledge and expertise will create new opportunities for Prime.”

Don McDonald, Prime's Executive Vice President added, "Patrick is well respected in the insurance asset management industry. His years of experience have given him hundreds of contacts that he can call upon to introduce Prime's investment management expertise and insurance market solutions. As a result, I look forward to Patrick expanding Prime's client base very soon."

Tuohy said, "I can't think of an insurance asset manager that I'd rather be associated with at this point in my career. I feel that I have experience and relationships that I can call upon in an effort to develop new clientele. Prime's customized portfolio solutions and 'high-touch' client service coupled with its people's breadth and depth of knowledge make it the right choice for so many insurance companies that are looking to outsource their portfolio management needs."

#### **About Prime Advisors, Inc.**

With offices in Redmond, Washington and Windsor, Connecticut, Prime Advisors, Inc. is a federally registered investment advisory firm focused primarily on managing investment grade bond portfolios for the insurance industry. Since 1988, Prime has worked to create integrated investment strategies, linking its clients' financial goals with current capital market opportunities. At Prime we understand that no single approach or one set of guidelines applies to every company. Prime's Disciplined Approach<sup>sm</sup> to the complexities of managing insurance company investment portfolios gives us a unique ability to develop customized solutions that integrate investment strategy with the realities of an insurance company's operations. Additional Information is available at [www.primeadvisors.com](http://www.primeadvisors.com).

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